

# Turn Awareness Into Action...



# got PII? JUST PROTECT IT.

**Personally Identifiable Information (PII)** is any information about an individual that can distinguish or trace an individual's identity

**PII Examples Include:**

- First & Last Name
- Date of Birth
- Home Address
- Social Security Number
- Credit Card Number
- Medical Information
- Financial Information
- Student Grades
- Email Address
- Biometric Data

**Ways to Protect PII:**

- ✓ Lock in a safe place (i.e. cabinet, drawer)
- ✓ Store and share files using Microsoft Office 365 OneDrive, USC's approved file sharing tool
- ✓ Shred when no longer needed
- ✓ Share only with individuals who need to know

**Privacy Questions?** Call The Office of Culture, Ethics, and Compliance at 213-740-8258 or email [compliance@usc.edu](mailto:compliance@usc.edu)

For more information security tips, go to [TrojanSecure.usc.edu](http://TrojanSecure.usc.edu)